



GetAboutAble runner-up in the prestigious Social Entrepreneurship Competition In Tourism!

Australia's own GetAboutAble placed 2nd in the growth category of the Social Entrepreneurship Competition in Tourism awarded by a 9-person jury, including experts from the UNWTO, ITB Berlin and TUI Care Foundation. This competition is in its third year, and is the first and only worldwide competition focusing on social innovation and entrepreneurship in tourism and hospitality.

132 applications were received from 52 different countries evaluated by the jury according to criteria in five categories – Social & Environmental Impact, Feasibility, Tourism as a tool for development, Creativity & Innovation and a video pitch. **GetAboutAble** was selected as one of 10 finalists, receiving a 10-week mentoring and coaching program provided by SINA (Social Innovation Academy). The structure of the competition follows the spirit of the United Nations 17 Sustainable Development Goals.

To learn more about the competition, visit <https://socialtourismcompetition.com/>

About GetAboutAble

GetAboutAble is an Australian social enterprise, founded in 2015. We focus on empowering the 20% of people with disabilities to participate in travel & leisure activities, and to help the travel & leisure sector be more inclusive for people with disabilities. Our website [getaboutable.com](https://www.getaboutable.com) offers a unique platform to promote inclusive tourism & travel businesses while encouraging and supporting them to tap into the valuable accessible & inclusive tourism market.

GetAboutAble is the driving force behind the Accessible & Inclusive Tourism Conference in the Asia-Pacific (AITCAP) showing how catering to this market promotes sustainable growth and creates great opportunities for the travel & tourism industry in the region. This annual conference connects travelers, businesses, policy makers and destination marketing organisations, to create momentum and contribute to the growth of the sector.

Visit <https://www.getaboutable.com/> for more information about accessible & inclusive tourism and AITCAP 2022 <https://www.getaboutable.com/aitcap/>

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